

## Corporate Bulk SMS (CBS) - Price

- Bulk SMS Account Type: **On Network**
- Customer Classification: **SMS aggregator/SMS reseller**
- Validity/Expiry: *30 days from the date of SMS Top Up*
- New Price effective *Date: 11th May,2023*
- Below mentioned prices are Exclusive of taxes

On Net for Aggregators/Resellers							
	Bundle Price (Tax Exc)	Bundle SMS Count	Subscription Count	Type	SMS Range	Bundle Validity	Bundle Rate (Per SMS)
<b>1 Month Package</b>	100,000	50,000	Fixed Count	Non Roll Over		1 Month	2
	142,500	75,000	Fixed Count	Non Roll Over		1 Month	1.9
	135,000	75,000		Roll Over	75,000-99,000	1 Month	1.8
	175,000	100,000		Roll Over	99,000-999,000		1.75
	1,700,000	1,000,000		Roll Over	1,000,000-1,999,999		1.7
	3,300,000	2,000,000		Roll Over	2,000,000-2,999,999		1.65
	4,800,000	3,000,000		Roll Over	3,000,000-4,000,000		1.6

### *Key Highlights:*

1. *Roll over feature is only valid for the package that have said feature Type marked 'Roll Over' in rate card, other packages will not have this feature*
2. *Roll over will only work if opted for within the validity period of current bundle*
3. *Bundle with 15 Days validity are not eligible for 'Roll Over'*
4. *For SMS bundles with roll over Functionality, remaining SMS's will only be carried forward with the purchase of same SMS bundle within validity period. E.g. Remaining SMS of monthly 75,000 bundle will only be rolled over with the purchase of 75,000 Monthly SMS Bundle*
5. *SMS balance accumulated from the bundle subscriptions prior to 13-May-2023 will not get carried over with purchase of any bundle. Existing inventory will remain intact till their expiry mentioned in system*
6. *Discounts are subject to ROI approval*